

# Chatham Chamber of Commerce 2012 Membership Brochure

CHATHAM CHAMBER OF COMMERCE

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[www.chathaminfo.com](http://www.chathaminfo.com)

# ABOUT THE CHAMBER

The Chatham Chamber of Commerce is a non-stock, not-for-profit membership corporation established under Chapter 180 of the Massachusetts General Laws. It is operated for the benefit of its members, is exempt from the payment of Federal Income Tax but is not exempt from the payment of Massachusetts Sales Tax. Members---business firms as well as Social and other members---are similar to stockholders in a commercial corporation.

The Chamber's activities are governed by its By-Laws and approved by the Members. Copies of the current By-Laws are available to any member from the Chamber office.

## Types of Membership

There are currently nearly 400 members divided into several classes. The largest class is "**Business Members**" which consists of companies doing business in Chatham. "**Social Members**" are defined as persons interested in the Chamber's activities as individuals and not as business firms. Both Business and Social Members pay annual dues.

Finally, there are "**Courtesy Members**". Members of this group are appointed by the Board and do not pay dues. They would include:

**Clergy** -while so assigned to places of worship in Chatham

**Life Members** -specific persons who have made exceptionally meritorious contributions to the Chamber

**Staff Members** -while so employed by the Chamber.

At Meetings of Members, those entitled to vote are limited to Business Members in good standing (one vote per firm), Social Members in good standing (one vote per single individual or couple), and Life Members.

# Board of Directors

The Chamber members elect the Board of Directors members and the Officers, who are also all Board members. Officers are elected for one-year terms, other directors for overlapping two-year terms so that half of the directors are elected each year. All this occurs at the Annual Meeting of the Members held each October.

The Board of Directors, as more fully described in the By-Laws, manages the business and property of the Chamber. Between meetings of the members, the Board of Directors:

“...exercise all powers of the Chamber. It may do all lawful acts and things as are not by statute or by the Certificate of Incorporation or by these By-Laws directed or required to be exercised or done by the Members.”

## Officers

The Officers are the President, Vice President, Secretary, and Treasurer. Each carries specific responsibilities as described in the By-Laws. The officers essentially carry out the traditional duties their titles suggest.

## Executive Director

The Executive Director supervises or conducts the business and affairs of the Chamber according to the policies established by the Board of Directors.

## Committees

The Board also has committees to help carry out its work. Both the President and the Executive Director are ex officio members of all Board committees. These committees and their areas of concern at present are:

**Auditing Committee.** Reviews the Secretary's and Treasurer's records and accounts each year and makes recommendations concerning the management of the Chamber's financial affairs.

*continued*

## Committees *continued*

**Business Advisory Committee.** Provides information, advice and service to prospective and existing businesses in the Town of Chatham.

**Executive Committee.** This committee is comprised of Chamber officers. As more fully described in the By-Laws, whenever the Membership and Board are not in session, the Executive Committee possesses all the powers of the Chamber excluding: (i) the filling of vacancies in offices for unexpired terms and (ii) the power to act on those matters the Board has reserved to itself.

**Fourth of July Committee.** Assists in the support of the Town's Public Ceremonies Committee for the annual Chatham 4th of July Parade and events in association with the parade.

**Government and Community Relations Committee.** Communicates and undertakes efforts with and between all levels of government and other community groups and leaders to facilitate resolution of issues that directly or indirectly impact the conduct of business in Chatham.

**Member Events.** Plans member-to-member networking events.

**Membership Committee.** Reviews, recommends and carries out efforts to increase Chamber membership and to better serve the existing membership.

**Nominating Committee.** Recommends to the Board of Directors nominees to serve as Board Members, Officers, or Committee members.

**Technology Committee.** Reviews and recommends cost-effective computer technology and internet usage by the Chamber to support the membership, promote the Chamber's activities, and to meet the Chamber's internal administrative needs.

**Tercentennial Committee.** Recommends activities and events for Chatham's Tercentennial Celebration working with Chatham's Historical Commission and Chatham Historical Society.

**Volunteers Committee.** Organizes event volunteers and activities.

## Chamber Associations

To more adequately address their special fields of interest as implied in their names, the Chamber also has subsidiary “Associations” that are also represented on the Chamber’s Board of Directors and are appointed representatives with voting privileges. To belong to one or more associations, the business member must also first be a member of the Chatham Chamber of Commerce. Current Chamber associations are:

**The Chatham Lodging Association**  
**The Chatham Merchants Association**

Details of how the Associations work and interface with the Chamber are described in the By-Laws of the Chamber and of each Association.

## Chamber Affiliations

The Chatham Chamber of Commerce is affiliated with the Cape Cod Chamber of Commerce. It also coordinates and cooperates on matters of mutual interest with the other Chambers of Commerce serving Cape Cod and the Islands and with selected other allied organizations. These organizations include:

Brewster Chamber of Commerce Local Cape Chambers Collaborative Canal Regional Chamber of Commerce Lower Cape Community Development Corporation  
*(includes Bourne and Sandwich)* Massachusetts Association of Chamber Executives Chatham Garden Club Massachusetts Office of Travel and Tourism Community Foundation of Cape Cod Martha’s Vineyard Chamber of Commerce Dennis Chamber of Commerce Mashpee Chamber of Commerce Eastham Chamber of Commerce Nantucket Chamber of Commerce Falmouth Chamber of Commerce Orleans Chamber of Commerce Harwich Chamber of Commerce Provincetown Chamber of Commerce Heritage Cape Cod Truro Chamber of Commerce Heritage Foundation Wellfleet Chamber of Commerce Hyannis Area Chamber of Commerce Yarmouth Chamber of Commerce

# MEMBERSHIP BENEFITS

## Guidebook Advertising

75,000 copies of the guidebook are printed and distributed yearly.

## Website Listing on the Chamber's official website [www.chathaminfo.com](http://www.chathaminfo.com)

Website exposure featuring your business both with text and photographs with high visibility on information searches for Chatham with a free link to your website. Additional advertising options are also available for additional charges.

## Display your literature at the Chamber's Information Centers

Bassett House Information Center at 2377 Main Street in South Chatham

Downtown Information Booth at 533 Main Street in Chatham

## Chamber Association Membership available

Chatham Merchants Association

Chatham Lodging Association

## Advocacy

By joining together with other Chamber members, a stronger voice is possible in municipal and community affairs relating to business activity than can be heard from one business acting alone.

## Networking Opportunities

Meetings throughout the year provide many opportunities to meet potential customers, clients, business partners, community and civic officials, and others.

## Chamber Committees

Auditing, Business Advisory, Executive, Fourth of July, Government and Community Relations, Member Events, Membership, Nominating, Technology, Tercentennial, Volunteers

## Insurance

Access to group health insurance offering you and your place of business the ability to obtain healthcare and dental insurance at group rates.

## Education

Participation in the Chamber's Executive Dialogue Program in order to meet with fellow non-competing professionals to obtain sound business and advice for all aspects of your business.

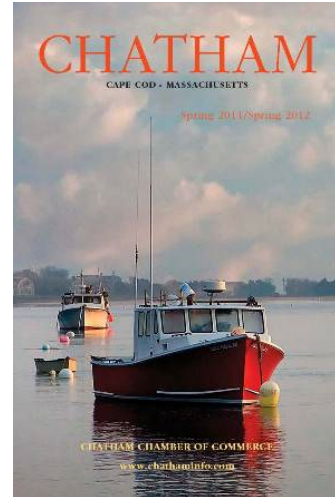
## Fun

Chamber membership provides an opportunity to make new friends and have some fun! It offers community participation supporting, volunteering and coordinating festivals, holiday decorations and other community events. Meet other Chamber business leaders by becoming an active member of the Chatham community.

# MEMBERSHIP BENEFIT

## Guidebook Advertising

Each year the Chatham Chamber of Commerce publishes an Official Visitors Guidebook. Only Chamber members can advertise in this annual publication. As a member you receive a free listing in the Guidebook. Paid advertising is optional and the cost is proportional to the ad size, placement, and use of color. Advertising costs are in addition to your membership dues. 75,000 Guidebooks are published and distributed free to recipients.



The Guidebooks are available at:

The Chamber's Information Center in the Bassett House at the junction of Routes 137 and Route 28 (Main Street) in Chatham, which is open year-round.

The Chamber's Information Booth located on Main Street in the center of Chatham's business district, which is open seasonally May through October.

The Commonwealth's Information Center on the main approach roads to Cape Cod at Routes 3 and 25.

Cape Cod Chamber of Commerce's Information Center located on Exit 6 of Route 6.

Many member businesses in Chatham.

The Guidebook's contents are accessible worldwide at all times via the internet on the Chamber's website at: [www.chathaminfo.com](http://www.chathaminfo.com)

Requests for Guidebooks are received by mail, telephone, and internet at the Chamber office. The Chamber mails copies of the Guidebook free of charge to any person requesting a copy.

The Chamber Guidebook is also distributed at various travel and business shows throughout the year on Cape Cod, nationally and internationally.

# MEMBERSHIP BENEFIT

## Website Exposure

[www.chathaminfo.com](http://www.chathaminfo.com)

As a member of the Chatham Chamber of Commerce, you receive a free listing on the official Chamber website. You are able to obtain website exposure featuring your business both with text and photographs with high visibility on information searches for Chatham with a free link to your website.

A limited number of banner advertisement spaces are also available on the website. An ad link to your website from the Chamber's website not only drives targeted traffic directly to you, but also helps you to increase your own site's page rank and move your site higher among search engine results.

Visit [www.chathaminfo.com](http://www.chathaminfo.com) to view sample ads.

# 2012 FISCAL YEAR DUES STRUCTURE

October 1, 2011 -September 30, 2012

## Accommodations Only

up to 3 rooms	\$225.00
up to 10 rooms	\$250.00
up to 20 rooms	\$300.00
over 20 rooms	\$350.00

## Accommodations with Public Dining Services

Membership	\$375.00
Plus \$5.00 per bedroom/cottage	
Plus \$2.00 per seat	

## Restaurant / Deli / Bakery

Non-Liquor License up to 50 seats	\$225.00
Up to 50 seats	\$300.00
Up to 100 seats	\$375.00
Over 100 seats	\$450.00

## Real Estate Organization

Membership	\$295.00
Plus \$25 per licensed broker or agent	

**Financial Institutions / Utilities** \$500.00

**Professional Organizations / Media** \$300.00

**Retail Establishment** \$225.00

**Service Business** \$225.00

**In-Home Business** \$170.00

**Non-Profit Organization** \$125.00

**Associate Member** \$ 70.00

**Social Member** \$ 70.00

*Applicants joining during the year pay proportionate dues based on calendar quarters remaining; minimum dues 50% of full year.*

Dues can be paid by cash, check, VISA or MasterCard.

# OFFICERS / DIRECTORS

The Chatham Chamber of Commerce observes a fiscal year from October 1 to September 30. Officers are elected annually by the membership for one year terms. Eight directors are elected for two year terms with one-half of the director terms expiring each year. One director is elected for a one year terms. Additionally, the Chatham Lodging Association elects one representative to the Board for a one year term. The Executive Director is employed by the Board of Directors.

## OFFICERS 2011-2012

President	Michael Berg – Gable Building Corp.
Vice President	William Bystrom – Stillwater Gallery
Treasurer	David Tulloch – TB Bank
Secretary	Kevin Smith – Kevin C. Smith DDS
Executive Director	Lisa Franz

## DIRECTORS 2011-2012

Edward McDonald, Jr.	SCORE
Lori Gilmore	Chatham Bars Inn
Scott Hamilton	Chatham Jewelers
Michael Giorgio	Red Nun Bar & Grill
Jessica Wile	Agway of Chatham
Carrie Leonard	Cape Cod Five Cents Bank
Domonic Boreffi	Gallery Antonia
Ella Leavitt	Kinlin Grover Real Estate
Nancy Underhill	Social Member
Kay DeFord	Cranberry Inn

Betsy Hunt, <i>Immediate Past President</i>	Pampered Palate
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## ASSOCIATION REPRESENTATIVES

<b>Chatham Merchants Association</b> Diane Bronsdon	Chatham Village Antiques
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<b>Chatham Lodging Association</b> Kay Deford	Cranberry Inn
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