



For thirteen years, Andrew Newman Design was based in Manhattan, and from 1993 to present, his graphic design studio has made Cape Cod its home. Before opening his own firm, Mr. Newman was an art director at Dell Publishing, and his work experience prior to that was in advertising and editorial design.

Mr. Newman earned his bachelor's degree at Indiana University, as well as an associate's degree from the School of Visual Arts in New York City. Before moving to Cape Cod, he taught graphic design for exhibit and display majors at the Fashion Institute of Technology in NYC. Mr. Newman has been teaching his PhotoshopSkillz workshop through JR.TECH to middle school students. He also teaches graphic design production at Cape Cod Community College.

Cape Card began in December, 2007 with "The Christmas Cod," and quickly expanded to become *The Hallmark of Cods*. Cape Card has allowed Mr. Newman to use his illustration skills and sense of humor to create a wide range of images for a multitude of applications. His work is seen in stores and galleries throughout Cape Cod, as well as on the Cape Card website. "The Chatham Cod" is his most recent design and is available exclusively at picnic fashion.



Cape Card: www.capecard.net



Andrew Newman Design: www.newmandesign.com