

Chatham Chamber 2007 Fact Sheet

Chatham Chamber History

- ▶ 1912 - Unified centralized office of organizations forms U.S. Chamber of Commerce
- ▶ 1912 - Chatham Board of Trade is incorporated
- ▶ 1932 CBT sold notes
- ▶ 1941 Chatham Chamber of Commerce is incorporated
- ▶ 1945 Coordinated annual town meetings
- ▶ 1955 First annual Antiques Show and Sale
- ▶ 1987 Receives 501c6 Verification
- ▶ 1995 Office Established
- ▶ 1997 First permanent office at the David T. Bassett House
- ▶ 2001 Chatham Area Transit (CAT) tested & implemented
- ▶ 2001 Chatham Guidebook Expands
- ▶ 2001 New website to Chamber
- ▶ 2002 Chamber membership nears 400
- ▶ 2006 First full time Executive Director
- ▶ 2007 Business Expo implemented
- ▶ 2007 Website upgraded to become more interactive

Today

- ▶ 420 members
- ▶ 15-20% of our year round population
- ▶ Includes non profit organizations
- ▶ Includes social members
 - Interested in networking
 - Supporting local businesses & community activities

Our Mission Statement

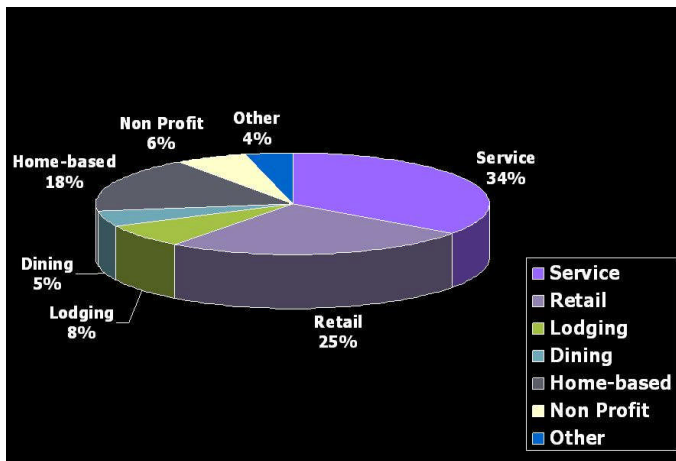
To be an advocate for our local businesses, support our membership with value added services, and to contribute to the success of our community

Activities include

- ▶ Organize networking events & coordinated various interest groups
- ▶ Update media on community issues & events
- ▶ Focus on economic development in planning for the future
- ▶ Distribute newsletters, e-newsletters and bulletins on membership and community news
- ▶ Conduct educational seminars
- ▶ Distribute 75,000 guidebooks for more than 150,000 readers
- ▶ Provide information to over 130,000 website visitors annually

- ▶ Assist over 100,000 booth and information center visitors
- ▶ Service town of 6,700 year round & 25-30,000 second home owners and overnight guests
- ▶ Coordinate community events
- ▶ Provide holiday decorations

Composition of members:



Associations & Special Partnerships include:

- ▶ Chatham Lodging Association
- ▶ Chatham Merchants Association
- ▶ Town Government